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change consulting

# CATCHING **THE WAVE**

## Preparing for the roundtable event

We are looking forward to welcoming you to our Leader's Roundtable on Thursday 10 December. We hope that you find our time together interesting and valuable both personally and to your business. This introduction is to provide some context for our conversation as well as provide an important 'call to action' that is needed now to ensure that you get the most from the Catching The Wave experience.

# Preparing for a different future

During the past 10 months most organisations have developed impressive responses first to the initial 'shock' of the pandemic and subsequently to the need to continue trading during a year that is far from normal.

Before you connect into the roundtable, we would like you to reflect upon the learning, insights and innovations that you have developed since March. This will help us really understand what has changed for you and so frame the roundtable around your experiences.

The dialogue at the roundtable will help you to plan your business strategies and so improve business design, risk management and commercial direction. The analysis from the roundtable conversation will help you to plan and budget for 2021 and beyond.

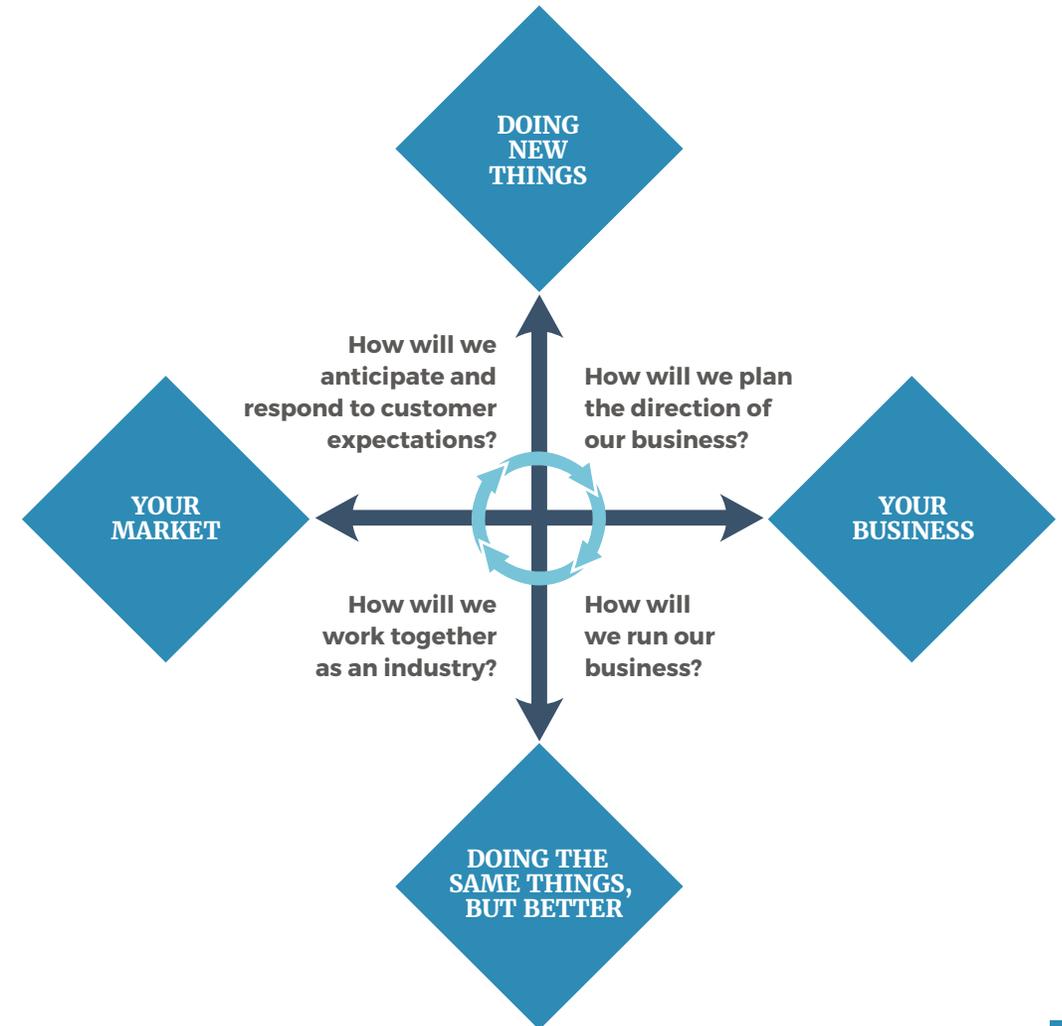


# Practical Planning – a systemic perspective

Since April, we have been listening carefully to the conversation across many businesses. There has been a growing trend towards businesses and other organisations spending more time understanding their place within the wider community and marketplace. In particular, they have been considering how social changes to preferred ways of working, travelling and buying services may affect their businesses more permanently than was first imagined.

While the concept of whole systems planning is not new, leaders have found that the pandemic has stimulated a focus on understanding the system's shared purpose and created the conditions for businesses to work more collaboratively across boundaries.

This diagram offers a frame for organisations to consider their approach to systemic planning and subsequent decisions around strategic change and we will be using this frame to shape our conversation when we meet.



# We want you to do more than just 'log in and listen' ...

**Catching The Wave** is more than just another 'log in and listen' discussion about post Covid Planning. It is the opportunity for a clearly targeted and carefully briefed group of senior leaders and executives to exchange experiences, approaches and insights. It is designed to generate the energy and new perspectives that will convert these insights into real world actions and to start to build the conditions where this group can collaborate in the future.

It is a short, pacy and creative space and, to get the most out of this and to contribute most to others, we would encourage you to come to the roundtable with a spirit of enquiry about how things are, why and what might be different.

While it is unlikely that from this first meeting you will leave with a fully formulated plan of action, our intention is that you will be equipped to take more meaningful action, more quickly and more sustainably.



# What happens next...

## **Please complete the pre-roundtable survey by the 03 December**

Please click on the attached link and answer the questions contained in the short survey attached. It will take you less than 10 minutes to complete. The survey will provide us with insights into your past experiences, areas of priority and so help us shape the rountable to your unique needs.

The survey can be accessed through this link:

<https://www.surveymonkey.co.uk/r/CTWDec10>



## **Pre-roundtable analysis and perspectives by 08 December**

We will review your responses from the survey and provide you with a brief written summary of the responses and a supporting short (2 minute) video. The analysis will provide a shared foundation upon which we can build during the event, making sure that you get maximum return on the time you spend on the event.

## **We are working with you during this phase – call for a conversation**

If you would like to talk about any of these questions or how the day will develop, then please contact [Nick on 07875 700079](tel:07875700079) or [Michael on 07803 233280](tel:07803233280).

**We look forward to meeting you on the 10th.**

 **OD Change Consulting**

 **Michael Thorley**

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